

MXIC

Meta X innovative concept

COMPANY PROFILE

WHO WE ARE

META X INNOVATIVE CONCEPT is a full-service creative agency that specializes in transforming brands through impactful activations, event management, custom fabrication, branding, and printing services. Established to bridge the gap between brands and their target audiences, we are dedicated to creating unique, engaging, and memorable brand experiences that drive growth and loyalty.

At META X, we combine creativity, precision, and technical expertise to help our clients realize their vision, from concept to execution. We understand the challenges of standing out in today's dynamic market and strive to equip our clients with effective tools and solutions that set them apart.
We also provide customized brand visibility materials that are either designed and produced by us or deployed from client's existing collateral. In our quest to enhance brand communication patterns, we have consistently invested in modern equipment and cutting edge technology which has offered seamless possibilities in exceeding the expectations of our clients.

Our Vision:
To be a leading name in brand transformation, known for driving client success through creative solutions and impactful experiences that inspire audiences and build lasting brand loyalty.

Our Mission:
Transforming Brands, Transforming lives; through empowering our clients by delivering exceptional, tailored services that elevate their brand presence, drive engagement, and achieve measurable results. Through quality, innovation, and attention to detail, we aim to exceed expectations and establish META X as a trusted partner in the industry.

OUR SERVICE

Activation:

Our aim is to bring brands to life and make them memorable in the eyes of their audience. Our brand activation services are designed to create direct connections with customers. Through strategic, immersive experiences, we enhance brand recognition, engagement, and loyalty. From product launches to on-the-ground engagements, we tailor every experience to ensure maximum reach and resonance with the audience.

Event Management:

We Precisely plan and execute seamless events that align with your brand's identity and goals. **META X** manages all aspects of event planning and execution to ensure a flawless experience from start to finish. Our team handles everything from venue selection, logistics, and audiovisual setups to event promotion and post-event analysis. We bring a personal touch to every event, making sure it resonates with your audience and delivers a lasting impact.

Fabrication:

Beyond the capacity to deploy, we build and bring creative concepts to life through high-quality, custom-built displays and sets. Our in-house fabrication team specializes in building custom solutions, including booths, displays, set pieces, and signage that stand out.
We combine high-quality materials, expert craftsmanship, and innovative designs to create

OUR SERVICE

unique and engaging setups that communicate your brand message effectively. Whether for trade shows, events, or retail spaces, our fabrication services are crafted to enhance visual appeal and customer engagement.

Branding

Our branding services encompass everything from identity design to strategic positioning, ensuring to build strong & memorable brands that resonate with Clients' target audience.
We provide comprehensive branding services, from logo and identity design to full brand strategy development. Our approach involves in-depth research and strategy sessions to ensure that every visual and messaging element aligns with your brand's values and goals. We help brands create an impactful image, strengthening their presence and building loyalty.

Printing

Purpose: To support marketing and branding efforts with professional, high-quality printed materials.Details: META X offers a range of printing services, including brochures, business cards, banners, and promotional materials. With access to advanced printing technology, we ensure all materials are of the highest quality, boasting sharp graphics, vibrant colors, and durable finishes. Our team handles every stage of the printing process, providing support from design through to final delivery, to ensure consistency and quality across all your materials.

WHY CHOOSE US

Experienced Team:
Our skilled professionals have extensive industry experience, bringing expertise in both strategy and execution. With backgrounds in branding, event management, fabrication, and printing, our team ensures attention to detail and quality at every stage.

Tailored Solutions & Delivery Value:
At META X, we take the time to understand each client's specific goals and challenges. This allows us to provide customized solutions that align with your brand's identity, delivering Value results that are as unique as they are effective.

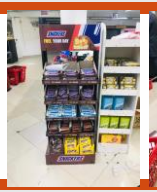
Reliability & Mutual Trust:
We pride ourselves on our reliability, delivering every project on time and to the highest standard. Transparency, open communication, and commitment to excellence are the cornerstones of our client relationships.

Innovation & Creativity:
As a forward-thinking company, we embrace the latest trends and technological advancements. Our innovative approach ensures we consistently bring fresh ideas and cutting-edge solutions to each project.

WHAT WE DO

FABRICATION





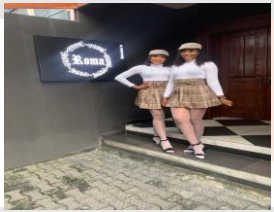




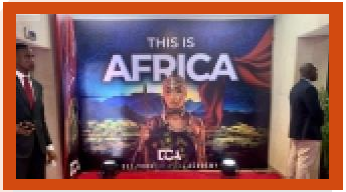
ACTIVATION

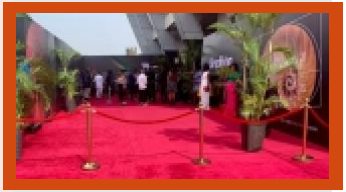






EVENT







BRANDING







WHAT WE DO

SIGNAGE & DRAPES





POSM / POS



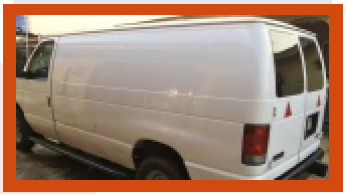




LOGISTICS







MEET OUR TEAM LEAD



Adedamola Adio



Taofeeq Abe



Tosin Odunjo



Oluwapelumi Esan

LIST OF CLIENTS

MARS WRIGLEY confectionery

FONDÉ EN 1743
MOËT & CHANDON
CHAMPAGNE

GB FOODS

234
COLD DRINKS & MORE ...

aava

PZ Cussons

@redrickpr
/redrickpr

CeraVe
DEVELOPED WITH DERMATOLOGISTS

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